



S 001 AM 201 P001 LE100

CO2A5 Exemplar paper 2024-2025

Exemplar paper

November 2024



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VTCT Theory Examination Answer Sheet VTCT Skills

Exam: CO2A5.EX1 - Exemplar examination paper

Student Name:

I confirm that the above is my name and VTCT Student number.

College:

Paper Code:

Signed:

For each Question use a black pen to draw a **black mark** over the correct answer, e.g.



3. A B C D

4. A B C D

7. A B C D

9. A B C D

10. A B C D

17. A B C D

18. A B C D

21. A B C D

23. A B C D

24. A B C D



Theory Exam ID



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Exemplar Paper 2024-2025

CO2A5.EX1 – Technical Award in the Study of Hair and Beauty

603/7128/6

Please write clearly in block capitals.

Centre number										
Learner number										
Surname										
Other names										
Learner signature										
Date										

Time allowed: 120 minutes

Instructions

- Use black ink
- Answer all questions
- You must answer questions in the spaces provided
- Do all rough work in this book. Cross through any work you do not want to be marked

Information

- There are four sections to this paper
- All sections should be attempted
- There are 80 marks available on this paper
- The marks for the questions are shown in brackets

Advice

- Please read each question carefully before answering



Section A

There are 16 marks allocated to this section.

Answer **all** questions in the spaces provided.

1. **State one** service that is commonly offered by a make-up artist.

[1 mark]

2. **Identify two** beauty business opportunities.

[2 marks]



3. **Select** the business structure that uses an already established brand name with a proven business model:

- | | | |
|--------------------------|---|-------------|
| <input type="checkbox"/> | A | franchise |
| <input type="checkbox"/> | B | freelance |
| <input type="checkbox"/> | C | partnership |
| <input type="checkbox"/> | D | sole trader |

[1 mark]

4. The hair and beauty sector contributes to the UK economy as it:

- | | | |
|--------------------------|---|--|
| <input type="checkbox"/> | A | enables individuals and companies to meet personal aims and objectives |
| <input type="checkbox"/> | B | ensures all money and profit earned is diverted back into the business |
| <input type="checkbox"/> | C | improves the short-term and long-term environmental effects |
| <input type="checkbox"/> | D | increases public spending and providing greater consumer choice |

[1 mark]



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5. **Explain one** consequence of non-compliance of health and safety at work legislation.

[2 marks]

6. **Describe one** way to identify a potential hair and beauty business opportunity.

[2 marks]



7. **Identify** a characteristic of a niche market:

- | | | |
|--------------------------|---|------------------------|
| <input type="checkbox"/> | A | greater profit margins |
| <input type="checkbox"/> | B | higher sales numbers |
| <input type="checkbox"/> | C | more competitors |
| <input type="checkbox"/> | D | wider customer base |

[1 mark]

8. **Identify two** components of the marketing mix.

[2 marks]



9. **Select** the internal factor that influences marketing objectives:

- | | |
|--------------------------|-----------------------|
| <input type="checkbox"/> | A ethical factors |
| <input type="checkbox"/> | B human resources |
| <input type="checkbox"/> | C market dynamics |
| <input type="checkbox"/> | D social demographics |

[1 mark]

10. **Select** the type of market research that provides measurable facts and figures:

- | | |
|--------------------------|--------------------------|
| <input type="checkbox"/> | A marketing mix |
| <input type="checkbox"/> | B marketing segmentation |
| <input type="checkbox"/> | C qualitative data |
| <input type="checkbox"/> | D quantitative data |

[1 mark]



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11. **Explain one** difference between self-employment **and** contracted work.

[2 marks]

TOTAL FOR SECTION A = 16 MARKS



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[6 marks]

TOTAL FOR SECTION B = 24 MARKS



Section C

There are 16 marks allocated to this section.

Answer **all** questions in the spaces provided.

15. **State one** benefit of adding a preservative to a hair or beauty product.

[1 mark]

16. **Identify two** specialists involved in the development process of a product.

[2 marks]



17. **Select** the product that has the effect of strengthening the internal structure of hair:

- | | | |
|--------------------------|---|---------------------------|
| <input type="checkbox"/> | A | blow-drying lotion |
| <input type="checkbox"/> | B | heat protector |
| <input type="checkbox"/> | C | moisturising shampoo |
| <input type="checkbox"/> | D | restructurant conditioner |

[1 mark]

18. **Identify** the direct environmental impact of palm oil farming:

- | | | |
|--------------------------|---|----------------------------|
| <input type="checkbox"/> | A | air pollution |
| <input type="checkbox"/> | B | contamination of oceans |
| <input type="checkbox"/> | C | destruction of rainforests |
| <input type="checkbox"/> | D | increase to landfill |

[1 mark]



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19. **Describe** the difference between the dermis **and** the hypodermis skin layers.

[2 marks]

20. **Explain one** effect a toxic ingredient may have on human health.

[2 marks]



21. **Identify** the structure of the hair that protects the hair shaft:

	A	bulb
	B	cortex
	C	cuticle
	D	medulla

[1 mark]

22. **Identify two** methods of testing the pH value of a liquid.

[2 marks]



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23. **Identify** the intrinsic factor that can affect the integumentary system:

- | | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | A | climate |
| <input type="checkbox"/> | B | genetics |
| <input type="checkbox"/> | C | medication |
| <input type="checkbox"/> | D | stress |

[1 mark]

24. **Identify** the infectious skin condition:

- | | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | A | acne |
| <input type="checkbox"/> | B | dermatitis |
| <input type="checkbox"/> | C | eczema |
| <input type="checkbox"/> | D | impetigo |

[1 mark]



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25. **Describe one** difference between paronychia **and** hang nails.

[2 marks]

TOTAL FOR SECTION C = 16 MARKS



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Area with horizontal dotted lines for writing.

[9 marks]



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[6 marks]

TOTAL FOR SECTION D = 24 MARKS

TOTAL FOR PAPER = 80 MARKS

END OF EXAM